



PRESS KIT

Brithinee Electric is the leading resource for **commercial motor repair, sales and motor control systems** in the southwestern United States and the Pacific Coast. Brithinee Electric serves a diverse customer base, including municipalities, utilities, food processors, rock and gravel producers, cement companies, air conditioning contractors, chemical companies, paper and plastic producers, wind farms and OEMs

QUICK FACTS

Founded: 1963, Colton, CA

Current Facilities: Colton, CA

Entire Site Size: 7.5 Acres

Repair Facility Size: 18,500 sq. ft.

Large Motor/Generator Repair Facility: 20,000 sq. ft.

Sales Facility Size: 14,500 sq. ft.

In Current Shop Since: 1971

Geographic Market: Unlimited.

Hours of Operation: 24 hours

Phone: 909-825-7971

COMPANY HISTORY

Brithinee Electric was founded in October, 1963, in Colton, California, by Wallace and Zora Brithinee and their identical twin sons, Donald P. and Wallace P. Brithinee. The firm repaired electric motors for industrial plants in Southern California. Soon, however, the family members purchased a facility at 491 West N Street in Colton, from David Alvarado. Alvarado, born in 1884, was a descendent of California's very first non-native family and its first governor. The site was modified in order to repair electric motors.

The Brithinee family members purchased an additional parcel of land from California Portland Cement at 620 South Rancho Avenue in 1971 and constructed a new motor repair and sales facility there. In 1992, Brithinee Electric expanded its motor sales and motor controls operations at an additional facility acquired that year. This building added 14,000 square feet at 680 South Rancho Avenue to the operation. In 1999, in anticipation of continued growth, the company acquired adjacent land surrounding the original two sites on Rancho Avenue for a total of 7.5 acres.

In the fall of 2010 the new, large motor/generator facility added 20,000 square feet to the facility. The newly expanded capacity enables the company to repair motors and generators up to 20 tons. The new facility will handle a growing business, with large wind generators coming from sites as far away as Washington, Oregon, Wyoming, and Texas, leading the nation in the southwest and pacific coast regions. Additionally, a new training center accommodates customers desiring more in-depth training from experts in the industry.

Since 2000, Brithinee Electric has doubled its number of employees and believes that this expansion will double the company's production capacity, as well as increasing capabilities of the department which repairs and remanufactures motors and generators

The Brithinees are active with the University of California Riverside, Alumni Association and Industry Associations, such as EASA.

CONTACT INFORMATION

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