

For Immediate Release

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Brithinee Electric Receives Prestigious Green Motor Initiative

Colton, California, May 12, 2009—[Brithinee Electric](#) in Colton, CA has been recognized by **The [Green Motors Practices Group \(GMPG\)](#)** and received prestigious designation as a **Green Motor Initiative** company. This is one of the highest environmental ratings in the industry. GMPG accreditation only promotes companies “committed to continually producing repair/rewinds that retain or improve reliability and efficiency and provide on-site motor driven systems assistance,” according to information on its website, www.greenmotors.org.

Brithinee Electric is well-known in the motor industry for providing motor rewind services that improve the reliability of electric motors, and maintain, or in some cases, improve, the original efficiency of those motors. The Green Motor Initiative advantages are quality rewinding, cost saving, contributing to the local economy, recycling (98.5% of all motor materials), and using third-party oversight standards. Quality rewinds improve motor reliability and sustain motor efficiency, providing a win-win for Brithinee customers and for the environment.

When a motor fails, it can either be rewound to a lower efficiency or its original efficiency. Motors that are rewound to maintain their original efficiency qualify as a Green Rewind. Brithinee Electric surpasses this requirement and produces Premium Rewinds – rewinding motors to achieve their original efficiency levels, with enhanced insulation systems for improved reliability. Members of the Green Motors Practices Group are committed to continually improving energy repair solutions, and providing ways that push industry standards to a higher level.

Brithinee Electric recycles materials used in rewinding motors, and exercises strict quality control on all motors, exceeding industry standards. Brithinee Electric creates quality products both in how they run and in how they are produced, resulting in motors achieving world-class distinction.

Brithinee Electric is one of the largest sellers of NEMA Premium Efficiency industrial electric motors. These motors are the highest electrical efficiency motors available today. This upgrade in motor efficiency is important; the electric power used to operate

an electric motor for one year is many times more than the cost of the motor itself. The firm specializes in remanufacturing industrial electric motors and wind generators and produces custom motor control centers for clients throughout the western United States. Co-founders, Don and Wally Brithinee, have long been interested improving reliability of repair methods, motor-driven system efficiency and industry standards. Many years of innovation in repair methodology has provided much higher reliability of commercial motor and generator repair for Brithinee Electric customers.