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## FOR IMMEDIATE RELEASE

### BRITHINEE ELECTRIC PRESIDENT SPEAKS AT CA PUC CONFERENCE

Wallace Brithinee to be guest panelist for Energy Efficiency Strategy Workshop in San Francisco

**Colton, California, June 7, 2007**—Brithinee Electric announced today that Wallace Brithinee will be a guest panelist at the CPUC conference “Energy Efficiency for 2009 and Beyond”, to be held at San Francisco State University's downtown campus, June 11-12. The purpose of the meeting is to begin to develop a strategy for the industrial sector to achieve 100% of electricity economic potential by the year 2015. Brithinee is President of Brithinee Electric, located in Colton. The firm remanufactures industrial electric motors and manufactures motor control centers for clients throughout the western United States.

Brithinee is a member of the advisory group of the Motor Resource Center, a partnership between Advanced Energy Corporation (Raleigh, North Carolina), and the Washington State University (WSU) Extension Energy Program. He was a founding member of the California Motor Initiative, a collaborative effort of the U.S. Department of Energy, the California Energy Commission, and the three electric public utilities in California, and member of the Electric Power Research Institute (EPRI) National Motors & Drives Steering Committee. He is president of Brithinee Electric, located in Colton. He holds a Ph.D. in mathematics from the University of California, Riverside. His graduate work and original research was performed under a National Aeronautics and Space Administration (NASA) fellowship.

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